



## *The Birth of the Burger, Hamburg, NY, 1885*

Hamburg held its first Burger-Fest in 1985 to mark the 100th anniversary of the birth of the first hamburger created on the Hamburg Fairgrounds in 1885. Frank and Charles Menches, vendors who traveled the world's fair route and who have been credited with also creating Cracker Jacks and ice cream cones, concocted the hamburger — arguably, America's favorite sandwich.

Descendants of the Menches brothers of Ohio, who also are in the restaurant industry three generations later, have traveled to Hamburg to participate in several BurgerFest celebrations over the years.

Legend has it that the Menches brothers ran out of their usual pork sausage that hot, fateful day at the fair and turned to local butchers to replenish their supplies. When no pork was available, a butcher suggested ground beef. The Menches brothers purchased the beef, but added secret ingredients, including coffee grounds to create a unique flavor. The hamburger was born! - EAH



**THANK YOU TO OUR SPONSORS!**



**For sponsorship information,  
call Adam Adema at  
716.861.8016**

BurgerFest is brought to you by the:  
**Rotary Club of Hamburg  
Rotary Club of Hamburg, Sunrise  
Town of Hamburg Lions Club  
Kiwanis Club of Hamburg**



Rotary Club of Hamburg    Rotary Club of Hamburg Sunrise    Town of Hamburg Lions Club    Hamburg Kiwanis Club

# July 20, 2019

Celebrating Hamburg, NY -  
*Birthplace of the  
Burger*

[www.hamburgburgerfest.com](http://www.hamburgburgerfest.com)



*Since 1985*

**Rotary Club of Hamburg KeyBank Car Show—registration starts at 9 a.m. on Main Street, runs Noon –4**



**41 classes-awards - Entertainment.**



## THE ACTION ON MAIN STREET

- Noon to 4 p.m.—KeyBank Car Show with Dennis George, The Quizmaster.
- Noon to 4:30—Mike Margerum & the Nickel City Road Show
- 5 to 7—“Magic” on Main Street—BurgerFest’s showcase of the talents of local youth, including performances of dance, martial arts, cheerleading & more.....



**Hit N Run**

## The Hamburg Sun Main Stage

(Village Lot)

**Noon-2:30 p.m. Terry Buchwald**

**3:30-6:30 Everett Lee & Underground Stampede**

**7:30-11:30 Hit N Run**

*Music & fun for everyone!*

- **Northwest Kids Space**—fun for the young & young at heart—arts & crafts, inflatables & more.
- **Street vendors, local merchants & not-for-profits.**
- **Labatt Blue & Blue Light Beer Tent** adjacent to the Hamburg Sun Main stage.

## Taste of Hamburg BurgerFest, July 20, 2019

-starting at 11:30 a.m.

**Food Court**



**Amazing Roasted Corn**  
**Babcia’s Pierogi**  
**Big Belly BBQ**  
**Bliss Bar & Grill**  
 (formerly Charlie’s Sugar Waffles)  
**Cheesecake Guy**  
**Cheesy Chick**  
**Citrus Smashers**  
**Coldstone Creamery**  
**Danny’s South Restaurant**  
**Frank’s Gourmet hot dogs**  
**Frozen Hog**  
**Grand View Drive In**  
**Hamburg Central Schools**  
**Hamburg GOP**  
**Harris Catering (burgers)**

**Holland Kiwanis Club**  
**Jim’s Fries**  
**Kona Ice**  
**La Via Italia**  
**Lloyd Taco Truck**  
**Main Street Ice Cream**  
**Pat Marsillo Concessions**  
 (Kettle Corn)  
**Shish Kabob Heaven**  
**Sweet Melody’s**  
**Tropical Ice**  
**Yakisobas**

*As of 6-11-19*

**Sign your restaurant/catering business/food truck up now—**  
**Contact Norm Zintz at:**

**[nzintzaes4you@aol.com](mailto:nzintzaes4you@aol.com)**

## MAIN & BUFFALO STREETS

### BurgerFest

### Fine Arts & Crafts Show

—Browse & buy beautiful paintings, clothing, crafts & more.

Visit with local business owners & not-for-profits noon—7 p.m.