



The Birth of the Burger, Hamburg, NY, 1885

Hamburg held its first Burger-Fest in 1985 to mark the 100th anniversary of the birth of the first hamburger created on the Hamburg Fairgrounds in 1885. Frank and Charles Menches, vendors who traveled the world's fair route and who have been credited with also creating Cracker Jacks and ice cream cones, concocted the hamburger — arguably, America's favorite sandwich.

Descendants of the Menches brothers of Ohio, who also are in the restaurant industry three generations later, have traveled to Hamburg to participate in several BurgerFest celebrations over the years.

Legend has it that the Menches brothers ran out of their usual pork sausage that hot, fateful day at the fair and turned to local butchers to replenish their supplies. When no pork was available, a butcher suggested ground beef. The Menches brothers purchased the beef, but added secret ingredients, including coffee grounds to create a unique flavor. The hamburger was born! - EAH



THANK YOU TO OUR SPONSORS!



**For sponsorship information,
call Adam Adema at
716.861.8016**

BurgerFest is brought to you by the:
Rotary Club of Hamburg
Rotary Club of Hamburg, Sunrise
Town of Hamburg Lions Club
Kiwanis Club of Hamburg



Rotary Club of Hamburg Rotary Club of Hamburg Sunrise Town of Hamburg Lions Club Hamburg Kiwanis Club

July 20, 2019

Celebrating Hamburg, NY -
*Birthplace of the
Burger*

www.hamburgburgerfest.com



HAMBURG • NEW YORK

Since 1985

Rotary Club of Hamburg KeyBank Car Show—registration starts at 9 a.m. on Main Street, runs Noon –4



41 classes-awards - Entertainment.



THE ACTION ON MAIN STREET

- Noon to 4 p.m.—KeyBank Car Show with Dennis George, The Quizmaster.
- Noon to 4:30—Mike Margerum & the Nickel City Road Show
- 5 to 7—“Magic” on Main Street—BurgerFest’s showcase of the talents of local youth, including performances of dance, martial arts, cheerleading & more.....



Hit N Run

The Hamburg Sun Main Stage

(Village Lot)

Noon-2:30 p.m. Terry Buchwald

3:30-6:30 Everett Lee & Underground Stampede

7:30-11:30 Hit N Run

Music & fun for everyone!

- **Northwest Kids Space**—fun for the young & young at heart—arts & crafts, inflatables & more.
- **Street vendors, local merchants & not-for-profits.**
- **Labatt Blue & Blue Light Beer Tent** adjacent to the Hamburg Sun Main stage. **New this year—craft beers!** Along with our Labatt Blue & Labatt Blue Light drafts, we have Flying Bison Rusty Chain-Vienna Lager, Big Ditch Hayburner IPA-American IPA, Labatt Blue Citra, Press Seltzers & Jack Daniels malt drinks.

Taste of Hamburg BurgerFest, July 20, 2019



-starting at 11:30 a.m.

at the Wegmans Food Court



A-Maize-Ing Roasted Corn & More
Babcia’s Pierogi
Beautiful Cookies
Big Belly BBQ
Bliss Bar & Grill (former Charlie’s Sugar Waffles)
Cheesecake Guy
Cheesy Chick
Citrus Smashers
Coldstone Creamery
Danny’s South Restaurant
Frozen Hog
Grand View Drive In
Hamburg Central Schools
Hamburg GOP
Holland Kiwanis Club
Jim’s Fries

Kendice Porter Treats
Kindred Kreek Farm & Table
Kona Ice
La Via Italia
Lloyd Taco Truck
Main Street Ice Cream
Mineo’s Pizza
Pat Marsillo Concessions (Kettle Corn)
Shish Kabob Heaven
Soul Burger Hut
Tropical Ice
Yakisobas
What’s Pop-in Gourmet Popcorn

Revised 7-12-19

Which eatery will be judged:

- **Best Burger in the Burg**
- **Most Creative Menu Item**
- **Best Tasting Menu Item**



MAIN & BUFFALO STREETS

BurgerFest

Fine Arts & Crafts Show

—Browse & buy beautiful paintings, clothing, crafts & more.

Visit with local business owners & not-for-profits noon—7 p.m.